



NEWSLETTER
THE MOST PREFERRED AND RELIABLE GADGET STORE



MARKETING & CSI

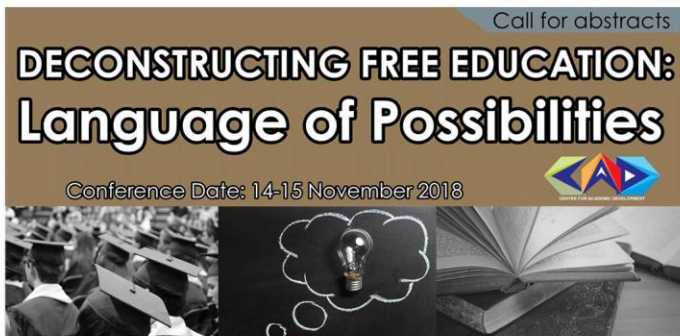
Student Part Time Job Opportunities

Since we started business the company worked with over 30 students in our marketing department, giving them exposure in the workplace. We employed them without working experience as the goal was to empower them while giving them an opportunity to contribute to the growth of our company. These students still use VTC as a reference when looking for job opportunities given the exposure we gave them and they continue to appreciate the opportunity that was given to them. To date our company also employed two VUT graduates on full time basis. We continue empowering students in the best way we can.





LANGUAGE SYMPOSIUM 2018 - 2019



Deconstruction Free Education: Language of Possibilities

During the event held at VUT from 3 to 5 May 2017, VTC sponsored a Prestigio Tablet, an 8GB memory card as well as earphones for the CAD Department. The winners were students who participated in a raffle during educational activities that took place for three days.

VTC found a way to give back to its loyal customers. All you need to do for these type of benefits is to be associated to our brand.



**Prestigio Tablet Winner Mmamabu Malola
a VUT student studying
Operations Management**



VTC Exhibition at Emerald Hotel



**Terence Tshawa, Lehlohonolo Ntimbe,
Gracious Makhuba, Busisiwe Mabasa,
Lebohlang Motsamai, Karabo Mothapo.**





VUT AMBERFIELD AWARDS

CEREMONY 2016 - 2018

Vaal Triangle Computers and Books (VTC) has been one of the biggest sponsors of this annual Academic Awards event at Amberfield Student Residence dating back from August 2016

We have been one of the key and consistent sponsor for this Awards Ceremony. For three consecutive years, we sponsored the event held on the 20th August 2016, 9th of September 2017 and 20 October 2018 and we played a huge role in empowering students. The purpose of the event is to motivate and award students who excel academically.

The ceremony is not only focused on academic excellence as there are other various categories, including ambitious hustler, isdudla esizthandayo, best behaved students, best bus drivers, best cleaners, best hair styles, best poets, best smile, best valuable players, best walk and many more. One can imagine the amount of fun students have.

We believe that sponsoring with educational accessories will further assist students to improve academic performance and support their learning endeavours. Other students present on the day also get encouraged, as they witness the rewards presented to hard working students.

2017 Academic awards presented to: Masha EK with an average of 87.33%; Mathosi S - 83.86%; Radzhadzi TD - 82.33%; Mothabela PS - 82.2%; Mothibi T - 82.16%; Maoto MRJ - 81.16%; Tshabalala



2016 Award Ceremony: The top 3 Academic Excellence Achievers and the Amberfield Residence Housekeepers (Gareth Mathebula).



2018 Amberfield Committee awarding students





VUT AMBERFIELD AWARDS CEREMONY 2016 - 2018



2016 Awards sponsored items: 2 Lenovo Laptops, 2 Lenovo backpacks, a Tablet, and a trophy.

2018 Amberfield Committee awarding students



God has a way of rewarding the good work that VTC does. The company has sponsored numerous VUT Students events, invested in Corporate Social Investment programs and given back to the community. Giving back is the heart of our business. On this day we were chosen as the best sponsor for the event. VTC staff gracefully receiving a certificate and their gift as the best sponsor of the event.

PROMOTING ACADEMIC *Excellence*



2016 Awards sponsored items: 2 Lenovo Laptops, 2 Lenovo backpacks, a Tablet, and a trophy.



2017 Awards sponsored by VTC: Prestigio Nextbook, Prestigio Tablet, Prestigio Smart Watch, Kingston Bag pack and 50 squeeze bottles.





MARKETING & CSI

VTC – Annual Launch & Annual Draw 2016 - 2018

VTC
VAAL TRIANGLE COMPUTERS AND BOOKS

Business LAUNCH
At Amphitheater
VUT CAMPUS

God loves a cheerful giver

31 August 2016
12H00PM till 14H30PM

Prices in store, for loyal customers:
1st Price R10,000
2nd Price Laptop
3rd Price Tablet
And many more

Free Delivery - Around Vaal

063 330 2194

VTC
Vaal Triangle Computers and Books

VTC ANNUAL DRAW
23rd AUGUST 2017

LAPTOPS AND TABLETS FOR STUDENTS

Venue: Amphitheatre VUT Campus Time: 12H00 Till 14H30

PRIZES TO BE WON

1st Price: R10 000 Cash Bursary

2nd Price: Laptop

3rd Price: Tablet

Many More Prizes To Be Won (FREEBIES)

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Free Delivery Around Vaal

2016 FIRST ANNUAL LAUNCH

The company has been running monthly draws from 2016 to 2018 to reward customers who support the business.

Here's how we select our draw winners - and how you one can be part of the draws. When you spend R1 000 or more then you are entered in the draw. As easy as that! In 2016 we had three (3) students from the Vaal University of Technology namely: Light Nukeri, who won an educational bursary worth R10 000, Lunghisa Siben, who won a Tablet and Dzunisani Malungana, who won a Lenovo Laptop.

2017 SECOND ANNUAL LAUNCH

On 23 August 2017 we held our second annual draw where we did things differently by dividing the R10 000 cash bursary amongst three (3) students, namely: Lesiba Molala, Khanyisa Mochimana, Nqobile Mdlalose. We also gave away a Samsung Tab A to Nombulelo Mbatha and an Asus Laptop to Rifarothe Monyai. To top it all, we had two massive cakes to share with the students.

GOD LOVES A CHEERFUL GIVER



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MARKETING & CSI

VTC – Annual Launch & Annual Draw 2016 - 2018

FUNDI
HSFAS
Accredited Merchant

VTC
Vaal Triangle Computers and Books

Monday - Friday: 8am to 5pm
Saturdays: 9am to 12pm
Public Holidays: Closed
School Holidays: Flexi Hours

VTC Annual Draw
29th August 2018

Venue : Ampitheatre VUT Campus
Time : 12H00 Till 14H30

Prizes To Be Won

1st Prize: R10 000 Cash Bursary
2nd Prize Laptop
3rd Prize: Tablet
Many More Prizes To Be Won (Freebies)

**VTC Is One Company That Makes It Possible
For Every Student To Own A Laptop**

SAMSUNG DELL ACER ASUS HP LENOVO PRESTIGIO BLACK

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2018 THIRD ANNUAL LAUNCH

Our third annual draw held on 29 August 2018, filled the VUT Amphitheatre with many students as they were so excited to witness the event. There were two (2) Lenovo Tablet winners (T Mashiana and M Mashabela), and one HP Laptop winner (N Shange) who could not contain her emotions when she won.

It took about 15 minutes to calm her down before she could accept her prize. Asus Laptop winner, L Maphathuli and K Mokako got the opportunity to do a code 10 license training course, starting with the learner's license and driving lessons, with all costs paid in full by VTC.

We also gave away a R5 000 cash bursary to two (2) students. T Moloi, won R2000 00; the second winner, N S Baloyi, won R3000 00. This is a token of appreciation for the support that customers have shown VTC and we believe that they will always be grateful for what our company has done for them.

VUT AMPHITHEATRE



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VALENTINES BOAT CRUISE 2017 - 2019



From left to right: Shimi, Samkelo, Thema, Relebohile, Kamogelo, Difference, Hlobisile and Ayanda.

Believe it or not, this is what VTC gets up to every year! On 24 February 2017, ten (10) lucky students were taken to Bon Riviera Hotel for a cruise on the river and a buffet lunch. The main objective of this CSI initiative is to give back to the students; a platform to personally communicate with our customers that have or haven't bought at VTC. This assists in an increase in sales, the loyalty of our customers and an improvement in our performance as a company.

In 2018, we had eight (8) students that were chosen for a boat cruise and in 2019 we had six (6). This is a boat cruise that lasts for 1 hour and a buffet served for 3 hours.



Boat Cruise Winners from Orientation day: Gift Gladile, Mmathapelo Monametsi, Phathuthedzo Mudongani, Jessica Nkosi, Kabelo Nkoana, Nonhlanhla Kwagati, Ellen Molebatsi & Tsebang Mvundlela



Terence Tshawa, Lehlohonolo Ntimbe, Gracious Makhuba, Busisiwe Mabasa, Lebohlang Motsamai, Karabo Mothapo.





SPONSORSHIP

Tswelopele Sponsorship



Corporate Social Investment is very important to VTC. We partnered with Tsoelopele Full-Service School, located in Sharpeville on 16 September 2016 at Tsoelopele's premises. Above is an image of Tsoelopele's excited principal that was presented with a Lenovo Laptop that has been donated to the school. #VTC is at it again: we give back and we change lives.

VTC has an ongoing relationship with the school to support education in our community.



VUT Administrators

International Office

It is important to build good relationships everywhere we go - hence we have made a mark at VUT. On 19 May 2017, VTC sponsored some amazing gadgets for the VUT Administrators Forum.



On the left we have Vanessa Bradbury, who is a Senior Administrator in the International Relations and Advancement unit. On the right is Josephine Kokoi, who handed over the sponsored items.





MARKETING & CSI

VUT Pop up



On 3 to 5 May 2017, VTC sponsored a Prestigio Tablet, an 8GB memory card and earphones for the CAD Department at VUT. The winners were students who were participating in a raffle during the educational activities that had taken place for three days. VTC knows how to give back to its loyal customers. All you need to do is support our store.



VTC Staff on duty: Blue golf shirt
Themashabalala Mabuza and white t-shirt
Rejoice Mokgalaka





VAAL UNIVERSITY OF TECHNOLOGY

ORIENTATION 2018 - 2019

Orientation day is one important day that VTC does not miss. This is one of the biggest and most important event that the institution use to welcome first year students. VTC has been part of the event from 2018 and the company has been sponsoring the Centre of Academic Excellence. In 2018, we gave away a Samsung Tablet - won by Bontle Mokoena; a Prestigio Tablet - won by Tsebo Mohake; a 1TB external hard drive - won by Pulane Mohapi; a stationery pack - won by Bokamoso Senatla; and a lady's bag - won by Nombulelo Toti.

In 2019, we were part of this valued tradition that the university practices every year and we gave away: a Vodacom 7" inch Smart Tablet to Fumane Shivoti; a floral ladies bag to Elizabeth Nhlapo; and a back-pack to Chiyapo Jangela; 10 Volcano sling bags were randomly given away to students, together with a whole lot more freebies.

We also have a way of exciting the students on every orientation program by giving away a fully paid boat cruise with a buffet at Bon Riviera Hotel for Valentines.



Our Prestigio Tablet and Volcano bag winner
Tsebo Mohake



Stationery pack winner Bokamoso Senatla



From left to right: Chiyapo Jangela
Elizabeth Nhlapo & Fumane Shivoti





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Campus Love Sponsorship

On 14 February 2018, VTC participated in the VUT Love Valentine Exhibition, where students celebrated the month of love. VTC sponsored squeeze bottles for students and took two students on a boat cruise as a prize. Two students joined the VTC Orientation competition winners for the boat cruise at Bon Riviera on Vaal. The entire cruise was paid for by VTC, as well as the buffet. This is just amazing and exciting experience for students!



**Boat Cruise Winners: From left to right
Jessica Nkosi, Josephine Kokoi &
Tsebang Mvundlela Mvundlela**





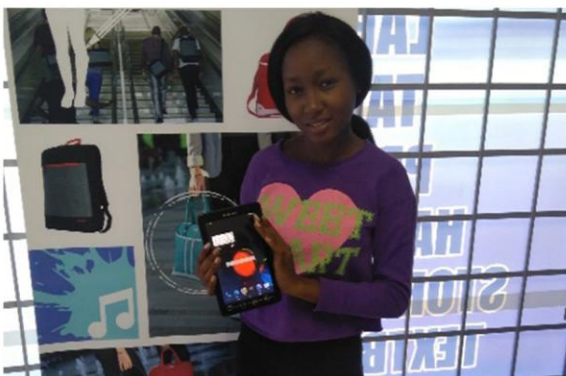
SPONSORSHIP

VUT - NGO Sponsorship



Left to right: Lindo Mbatha, Lindela Sosiba, Christina Phiri, Magdeline Sibaya & Rossellia Modim

A group named Eagles was formed by Public Relations Management students, who were in their second year at VUT in 2017. They approached VTC and requested sponsorship for an event they hosted for a non-profit organisation (NGO), Tshepong Care Centre (Reg: 027-307), which is an NGO situated in Sebokeng Zone 14.



VTC Sponsorship

VUT CENTRE OF ACADEMIC DEVELOPMENT: MOTIVATIONAL SEMINAR



Josephine (VTC Representative) and Hazel (CAD representative)

Here is Virginia, who had won a Lenovo Tablet from VTC, just by providing the correct answer to a question asked during the presentation we had. We believe it is important to engage your target market by giving back. This giving back gesture molded a strong relationship between VTC and its customers



**TABLET WINNER VIRGINIA
(VUT STUDENT)**





SPONSORSHIP

VTC Sponsorship

SOCCER DAY TOURNAMENT



The Central Housing Committee (CHC) at VUT held a tournament for all VUT residences, in order to bring students together through sports and recreation. The tournament took place on 5 and 6 May 2018 at the VUT Main Residence Sports Field. VTC sponsored the tournament with 30 squeeze bottles and 3 floating trophies.





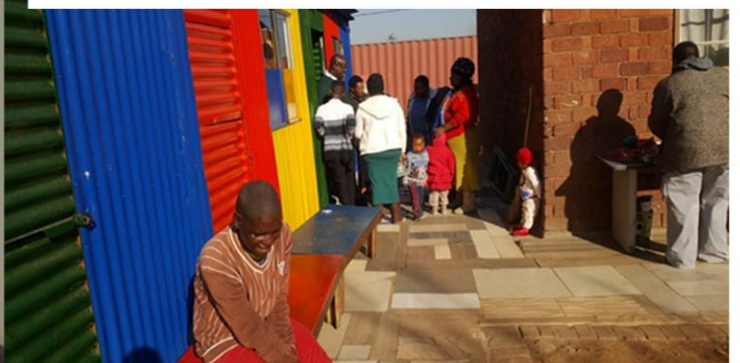
VTC DONATIONS

Bophelong Orphanage Home Children's Home



On 18 July 2018, VTC spent 67 minutes at an orphanage in Bophelong. As a team, we believe that helping those who are in need is a blessing to us. We always ensure that we take care of our communities and reach out to them.

A woman chosen by God (Mme Mohlala), to take good care of children and treat them as her own by feeding them, bathing them and making sure they are at school every day, is indeed a blessing to the community. This is where companies like VTC help, by donating food parcels to show that we also care.



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Pop Up Store – Asus Promotion

On 31 July 2018, VTC ran an Asus promotion at VUT Amphitheatre for the Asus Draw Competition from 15 June to 29 July 2018. The promotion was for Asus brand and we gave away a set of headsets and speakers with every Asus purchase at the outlet.



Winner: S.L Mofokeng

VUT students at Amphitheatre during the draw

We set up a pop-up store that opened from 09h00 until 01 h00. Our sales Agents were issuing pamphlets to students and informing students about the promotion, and our 3rd Annual Draw event dated 29 August 2018 at the VUT Amphitheatre. At 01h00 we announced the lucky winner.

S.L. Motaung (first image), was the customer who won the R500 cash prize. He was very excited and later posted about his prize on Facebook. The second image is a group of students who witnessed the draw.





VTC DONATIONS

Student Lake Awards Ceremony

On 15 September 2018, VTC sponsored an academic award ceremony at Student Lake residence in Bedworthpark.



Our sponsorship for this event was two Vodaphone Tablets, a Mecer Tablet and two Volcano bags. The top performers who were awarded with prizes were:

Mchavi N, 216014530, Safety Management, 86.75% - Mecer Tablet; Mokoena BI, 216025907, Legal Assistant, 83% - Vodafone Tablet; Molapo MM, 216167663, Financial Information Systems, 82.7% - Vodafone Tablet; Matsunyane N, 216136210, Legal Assistant, 80.2% - Laptop bag; Maswanganyi N, 215119371, Labour Law, 78.2% - Laptop bag

It is very important that we empower students and encourage them to work harder academically; that is why VTC played a role in awarding the students for their good work. As part of empowering students one of our agents got an opportunity to represent our company by making a speech to the guests and also presented the award.





RESIDENCE TOP ACHIEVERS AWARDS CEREMONY - 2018



Vaal University of Technology hosted a residence top achievers awards ceremony on the 31st October 2018 at Quest Conference Centre. VTC was a sponsor of the event where students residing at university residences were recognized for their academic excellence.

The institution said "The universities role and function to its core consistency - students - is not limited to the formal learning process. The quality of students' experiences outside

the lecture hall and seminar rooms is equally important."

Residence living has a great impact on students performance and we refer to environmental factors, namely: health and safety, housing arrangements, social, emotional, psychological and cultural, recreational needs.

VTC sponsored the event with a Laptop; a bag; and 20 exampads and this was another trademark left at the institution.





VTC DONATIONS

VUT Varsity Got Talent



From Left to Right: DJ VaVi, Peter de Great & Storm de Dance

On 7 September 2018, VUT hosted the finale of one of the biggest varsity shows, "Varsity Got Talent", at the VUT Amphitheatre. It was one of the biggest entertainment events ever held, and the area was packed with excited students.

Here's what the organizer by the name of Peter The Great had to say, after they announced the winners: "I would like to take this time and thank VTC for sponsoring Varsity Got Talent 2018". "We really appreciate your sponsorship and we hope we will work together in 2019".

The Varsity Got Talent Show 2018 Finals took place on 07 September 2018 at VUT Amphitheatre from 11h00 to 16h30. Awarded winners were: 1st prize - DJ VaVi; 2nd prize - Storm de Dance; 3rd prize - Mercury de Dancer.



Sponsored Items: Prestigio Tablet 10.1", Samsung Tab A and a Vodaphone Tablet

GIVE BACK TO STUDENTS



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VTC DONATIONS

Miss Bophelong Sponsorship



From Left to Right: First Princess- Patronela Khobi, Miss Bophelong 2018 – Natasha Thandi Radebe and second princess – Privilege Zulu.

On 6 October 2018, Big Gama showcased beautiful teenage ladies show on the runway. The events department successfully hosted a Miss Bophelong 2018 beauty pageant and VTC was honoured to have played a role in the success of the event by sponsoring trophies for the event

The category winners were: Miss Bophelong 2018

Natasha Thandi Radebe; 1st Princess – Patronela Khobi; 2nd Princess – Privilege Zulu; Miss Bophelong 2018 Junior – Joy Ramaoka; 1st Princess – Juliet Ramaoka; 2nd Princess – Masego Mahemo; Public Choice Award - Zanele Motlounq.





NORTH WEST UNIVERSITY - 2019

First Year Orientation



From left to right: Josephine Kokoi, Thapelo Mkhathshwa, Jimmy Hendries & Lydia Khasu.

NW University held their First Year Orientation session on 2 February 2019 - a first-time experience with the NW Institution for VTC. VTC gave away some amazing prizes: a Samsung Galaxy Grand Prime, won by Thapelo Mkhathshwa; and a Vodacom Tablet, won by Jimmy Hendries.

PROMOTING TECHNOLOGY EDUCATION THROUGH



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MARKETING & CSI

VTC On Campus Launch

On 22 February 2019, VTC put smiles on students' faces when the company launched a new branch closer to the campus at Colonel Gordon Street in Vanderbijlpark SE7.

We gave away 40 Volcano laptop bags to students, as a way of showing them that the company appreciate the support and presence at the launch. Braai wors was also served to students.



10:00 AM



Expanding Horizons Through Information Technology

GRAND Opening

First 50 Customers to post a selfie on our Facebook page using #VTCISNOWONCAMPUS will get free bags



FEBRUARY 22 2019

COME AND JOIN US IN CELEBRATION OF THE NEW **VTC ON CAMPUS STORE**

FOR MORE INFO
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VENUE
CAMPUS CORNER
1 COLONEL GORDON
SE7 (NEAR VUT MAIN GATE)

LOTS OF FUN & PRIZES TO BE WON

The most preferred & reliable store for students

Approved Merchant for Higher Education Institutions such as Universities, Colleges, TVET & Technicons.



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CONTACT DETAILS



Registration Name : Vaal Triangle Computers and Books (Pty) Ltd



Registration Number : 2013/072699/07



Income Tax Number : 9353/417/17/4



VAT Number : 4890273172



Business Address	: Shop No. 5 Santrio Building	Shop No 1 Campus Corner
	: DF Malan Street	7 Colonel Gordon S.E 7
	: Vanderbijlpark, 1911	Vanderbijlpark, 1911



Office Numbers	: 016 933 5793 082 339 3783	016 933 5793 063 330 2194
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Website	: www.vtcb.co.za	 vtconcampus
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Email Address	: info@vtcb.co.za	info@vtcb.co.za
	order@vtcb.co.za	order@vtcb.co.za